



MEDIA RELEASE

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Tiger-Consulting CEO Outlines Firm's Enterprise Outsource Services, Processes and Price Tag, Compares with Big-Name HR, Payroll, PEO Firms

San Diego CA, March 26, 2013 – Neil Satterwhite, founder and CEO of Tiger-Consulting, an Enterprise Outsource Firm specializing in helping businesses to successfully expand into new markets worldwide, says there is no difference between big-brand HR, Payroll and Professional Employer Organization (PEO) firms, except for the price tag. According to the American-owned and managed Asia-based consultancy with partnerships and local offices in continents such as Europe, South America and the Middle East, global businesses need only a trusted team with extensive expertise in local employment laws and regulations across the region(s) in which they want to operate. What they should not have to worry about, Tiger-Consulting says, are big firm retainers required to cover luxury apartments, office space and expensive marketing campaigns.

“There are many providers from which to choose, and there’s a great degree of risk involved in international expansion of your business, so why go with a lesser-known firm? Why not one of the big guys? I get the question often, and I understand the concern, but the answer is easy. In today’s struggling economy, companies must make every effort to remain lean and mean. If you’re testing new markets on a shoestring budget, why should you have to pay a high price tag just to cover the operational costs of your outsource firm,” asked CEO, Neil Satterwhite.

For more than 20 years and across multiple continents—on the ground with our own offices or collaborating with partners in key regions to offer seamless HR, Payroll and Employment Services managed through just one point of contact, under one umbrella—Tiger-Consulting has built a strong reputation with its 100+ enterprise customers, many household names.

“We would do well to share with the public a list of our customers—we are proud of the attention we’ve attracted and the job we are doing with big international brands—but we keep those names under-wraps to honor our clients’ privacy. We share only a select few references with prospects under non-disclosure agreement with those client’s approval, of course,” added Satterwhite.

According to Tiger-Consulting, the firm offers the same caliber services, professionalism and triple redundancy for accounting, payroll and benefits as big brand HR, Payroll and PEO firms, but at a lower cost and with more agility. Executives have a wealth of experience and speak English as well as the native languages of the regions in which companies want to be. Even clients that do business across multiple countries still work with only one point of contact.

“We’ve carved out a niche in the market that is focused on launching and providing ongoing support to satellite operations for mainly U.S. and European global businesses. We continue to build our team according to the very specific needs of our growing base of enterprise customers. As an American Expatriate, I am also proud to say that our clients’ growth in emerging markets is helping to positively impact their bottom line, allowing some companies to even hire additional staff in the U.S. and other areas in the West where they are based,” Satterwhite added.

Tiger-Consulting currently serves over 100 international business customers spanning industries including IT, telecommunications, social networking, finance, pharmaceuticals, travel and hospitality. The firm specializes in supporting companies that have or want to have 1-100 employees in higher-growth regions such as Asia. Through strategic partners, Tiger-Consulting also supports enterprise operations across Europe, South America and the Middle East.

“Today's business world is borderless and global. Expansion in higher growth areas is rewarding. Of course, expansion outside one's comfort zone comes with a fair amount of risk from cultural, language, compliance and recruitment to relocation, benefits, cost and pricing. But let us worry about that while saving you from covering a big firm’s overhead,” said Satterwhite.

About Tiger-Consulting

Founded by an American Expatriate with 40+ years of HR and payroll management expertise, Tiger-Consulting is committed to making expansion and management of satellite operations easier for international businesses. The HR, Payroll and Employment Outsource Firm supports operations for 100+ enterprise clients across Asia, Europe and South America. Asia-Pac countries supported include Australia, Cambodia, China, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand and Vietnam. Operations support in Europe and surrounding countries: Austria, Belgium, Czech Republic, Denmark, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Spain, Sweden, Switzerland and the U.K. Support in South America includes Brazil. Other countries also now covered under the Tiger-Consulting umbrella are Canada, Israel, Mexico, Russia, UAE and Ukraine.
www.tiger-consulting.net